



Cash Back on Purchase of Sony PMW-F3 Camera

Receive \$800.00 Cash Back on Purchase of Sony PMW-F3 Camera or up to \$1,250.00 Cash Back on Purchase of Sony PMW-F3 Camera plus External Recorder.



Effective now through March 31, 2012, Sony is offering \$800.00 cash back rebate on the purchase of a Sony PMW-F3K or Sony PMW-F3L camcorder.

Customers can receive a mail-in cash rebate on purchases of the Sony PMW-F3K or PMW-F3L camcorder during the promotion period. Eligible model must be ordered by and shipped to the end user within the promotion period to qualify for the rebate.

Receive an additional rebate by purchasing a Sony PMW-F3K or PMW-F3L camcorder along with one of the following External Recorders:

<u>External Recorder Model</u>	<u>Customer Rebate per Camera and External Recorder</u>
Convergent Design: GEMINI 4:4:4	\$450.00
Cinedeck: CINEDECK EX- SKU 8510	\$100.00
CINEDECK EX- SKU 8530	\$100.00
AJA: KI-PRO-RO	\$100.00
KI-PRO-ND-RO	\$100.00
AJA: KI-PRO-MINI-RO	\$50.00
Convergent Design: NANOFLASH	\$350.00
NANOFLASH BUNDLE	\$350.00

To receive rebate, customers must complete online claim forms for camera and recorder and send printout, original UPC product codes (from camera and external recorder boxes), and a copy of sales invoices showing purchase of camera and recorder directly to Sony. Claims must be postmarked no later than January 30, 2012. Please allow 8-10 weeks to receive rebate check.